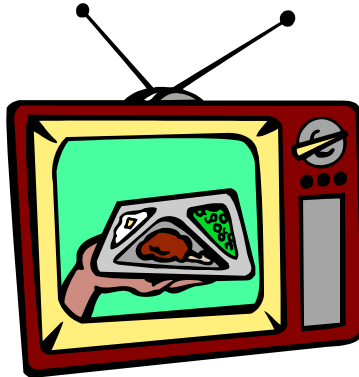


Book Commercials



- 📖 One book commercial is due each trimester.
- 📖 Book commercials will be graded.
- 📖 You may choose which book to present and when you will present it.
- 📖 Book commercials will be given on Fridays.

Book commercials are advertisements. They are short, testimonials about the book you have read and enjoyed. The purpose of the commercial is to share the book you love and for recommending those books to other readers in the class. Pretend you will earn \$100 dollars for each person that chooses to read the book after you launch your commercial. You have to sell this book to your peers. Remember DO NOT give away the ending. You may model your commercial after blurbs or teasers from the backs of books and jacket flaps that we have read as a class. You decide how best to present your commercial.



Have Fun!